



To: Fall/Winter Fundraising Families
From: Shawn & Val
Re: Your Camp Fund Drive!
Memo: We highly suggest that you sit down and read this as a family.

Hello You Amazing Humans!

Yes, you! We are already SO proud of you! Look at you : Finding out what you want in life and being willing to Earn It! You are already a perfect match for ShowBiz!

We are thrilled that your family has expressed an interest in fundraising your way to camp! Bravo! Below are a couple of helpful hints and suggestions (maybe some things you've thought of and some you have not!)

Overall, we wish you well on your journey to sell Raffle Tickets to Earn your Way to CampYATC this summer! Remember the person who sells the MOST, earns a FULL RIDE TUITION to the Session of your Choice! Remember that you must have a Registration & Deposit in with our organization before you begin selling raffle tickets.

Helpful Hints:

-Let your Parent be in charge of the monies. You should collect all cash, venmo, checks, and PayPals and keep them in one account. When you are ready to turn in your raffle tickets, you will simply scan and send us all the forms with one lump payment made out to YATC. We will then tally them up and credit your Tuition for 50% of everything that you raise. The remaining 50% goes to our general scholarship fund to provide for others. You are doing a remarkable thing by fundraising with us!

-DO IT NOW! This is our biggest hint! Sell your Raffle Tickets NOW! DO NOT WAIT! The deadline to turn them in is December 15, 2022 but setting a 4-6 week deadline works even better!

-Be bold when asking folks to buy raffle tickets. Work on "your 2-3 line pitch"!

Remember: 1) People love to help and 2) People LOVE a good raffle!

Never approach your "ask" timidly. Be bold - Share your Dream with the people!

-Considering keeping a strong email list and sending out Thank You Emails at the end of your Campaign. This will help you in future fund raising too!

-Remember to use the phrases "Please" and "Thank you" and feel free to elaborate to "Would you be able to help me fulfill my dreams of winning an Academy Award" and "Your contribution is changing the course of my future. Thank you SO much!"

-Not sure where to sell raffle tickets? Have a brainstorming session with your family! We've had kids put on talent shows with their friends before and charge a \$10 admission and with every admission you also got a raffle ticket. We've also had kids babysit and let the family know that the monies they are paid is going to their scholarship fund! Mowing lawns, garage sales, lemonade stands, Zoom concerts - we've seen it all and IF YOUR HEART is BEHIND IT, IT WILL WORK!



The Young Actors' Theatre Camp is a multi-award winning Arts Camp in the Santa Cruz Mountains. Founded 21 years ago, CampYATC's mission is to create a safe and supportive environment for kids of all levels, ages 8-18 to discover and develop their skills in the arts!

Your contribution to the CampYATC Scholarship Fund is so appreciated and needed. Keeping arts education thriving is more important now than ever. Your donation will change the course of a young artist's life and we thank you.

With Gratitude,

Shawn Ryan

CampYATC Co-Founding Director

CampYATC.com (925) 858-3548

Support the Scholarship Fund & Be Entered to Win a \$1500



This prize includes a \$1500 Shopping Spree to ANY Vendor(s) of your Choice!

Wanna buy Airline Tickets? A new couch? A very inexpensive car? It's up to you!!!

Last Entry is taken: December 15, 2022 and Winner is Drawn on December 16, 2022

Winner will be drawn LIVE on @CampYATC's Instagram Account.



Camp YATC Fundraiser

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Checks can be made payable to: _____

Venmo Address: _____ PayPal.me/_____